

**OPERATIONAL PLAN**  
**Treasure Coast Coordination Coalition**  
**LEGISLATIVE COMMITTEE**  
**2007 – 2008**

**Organizational Priority –Number One**

- **We believe that the Treasure Coast Coordination Coalition is the premier agency to be the convener and connector in our multi-county area for both the counties we serve and our member agencies. We believe we are the leader to bring together agencies when multi-county/multi-agency solutions are required. In addition, we can assist in bringing additional dollars into our community by providing the support for grants where collaboration and/or a panel of various agencies is required for the grant application process.**
  - Strategic Initiative #1 -- Increase membership in the four county area.
  - Strategic Initiative #2 -- Explore membership outside of four counties (i.e. Brevard, Palm Beach County)
  - Strategic Initiative #3 – Review which committees continue to be relevant to the implementation of the strategic plan; implement accordingly

Objective 1: To increase overall membership by 10% through the Legislative Summit Invitation. (Strategic Initiative #1)

Responsibility: Legislative Summit Committee

Date: September 2007

Objective 2: To increase membership in Okeechobee and Indian River Counties by 10% through the Legislative Summit Invitation. (Strategic Initiative #1)

Responsibility: Legislative Summit Committee; Membership Committee

Date: September 2007

Objective 3: To have leaders in other counties, specifically Palm Beach and Brevard since they are adjacent to our service area, attend the Legislative Summit and Breakfast to observe the process. (Strategic Initiative #2)

Responsibility: Legislative Chair

Date: September 2007

Objective 4: To engage in discussion and provide support to any county if they are replicating the Legislative Summit in their county (note: we need to look at either charging for giving the Redbook timeline or at a minimum getting our expenses covered.) (Strategic Initiative #2)

Responsibility: Legislative Chair, President, TC3 Officers, TC3 Board Members

Date: Ongoing; as requested

**Organizational Priority –Number Two**

- **We believe in maintaining a legislative presence in the community and in seeking nonpartisan support for our issues and issues that affect our member agencies. The Treasure Coast Coordination Coalition is committed to a non-partisan stance. While we are unrelenting in our non-partisanship, we stand firm in our organizational vision to advocate on behalf of our issues.**

- Strategic Initiative #1 --We will assume a leadership role in defining public policy issues at local and state levels. We will educate legislative, executive and judicial branches of government to protect and advance our member agencies' issues and priorities as defined at the Legislative Summit.
- Strategic Initiative #2 – Determine how to maximize the name recognition established by TC3 through the Legislative Summit.

Objective 1: To host a Legislative Summit and Breakfast. (Strategic Initiative #1)

Responsibility: Legislative Committee

Date: September 2007

Objective 2: To produce the *Legislative Red Book* that delineates the priority legislative issues for Martin, St. Lucie, Okeechobee, and Indian River Counties. (Strategic Initiative #2)

Responsibility: Legislative Committee

Date: September 2007

Objective 3: To coordinate a minimum of three trips to Tallahassee on behalf of educating and advocating for our issues for TC3 members to participate in. (Strategic Initiative #1).

Responsibility: TC3 President/Vice President

Date: April 2008

Objective 4: To develop and implement a communication plan to keep TC3 members apprised of legislative updates in regards to the priority issues delineated in the *Legislative Red Book*.

This needs to be coordinated with the Website so we can keep this up to date.

Responsibility: TC3 President/Vice President

Date: from September 2007 through the end of Legislative Session.

Objective 5: To make a minimum of one presentation to each county commission about TC3 and present them with our legislative priorities in the *Red Book*, preferably after the completion of the Legislative Summit, and before legislative session. (Strategic Initiative #2)

Responsibility: TC3 Officers, TC3 Board Members

Date: January 2008

Objective 6: To conduct legislative/advocacy trainings at a minimum of two per year. (Strategic Initiative #1)

Responsibility: Executive Committee and designees

Date: July 2008

Objective 7: To commit to keeping Issues of broad-based concern such as Transportation and Housing/Poverty/Homelessness as priorities on our Legislative Agenda through representation at the Legislative Summit and Breakfast and maintaining sections in the *Legislative Red Book* that represent these issues.

Responsibility: Legislative Committee, Key Community Leaders for Transportation and Housing/Homelessness

Date: September 2007

Objective 8: To identify a champion for each priority issue to track the issue, provide content and update on the issue for the website and champion the issue. (Strategic Initiative #1)

Responsibility: Legislative Chair

Date: January 2008

### **Organizational Priority –Number Three**

- ***We believe ourselves to be a natural support/vehicle for ongoing communication and multi-agency collaboration to ensure that quality, up-to-date information regarding community resources is available to both professionals and those in need of health and human service assistance.***
  - Strategic Initiative #1 – Re-visit the role of the 1<sup>st</sup> Stops.
  - Strategic Initiative #2 – Re-visit the role of the *Where to Turn* Directory including reviewing how other communities have managed similar information referral sources; especially how it interrelates to Organizational Priority #4.

Objective 1: Market and Promote the *Where to Turn* Directory at the Legislative Summit and Breakfast. (Strategic Initiative #2).

Responsibility: Legislative Committee

Date: September 2007

Objective 2: The committee will be responsible for developing a system for electronic information/communication sharing that in addition to grass-roots mobilization, can be used for sharing generic community information that would be of interest to agencies as needed.

Responsibility: Legislative/Executive Committee

Date: September 2007

### **Organizational Priority –Number Four**

- **To promote continued fiscal integrity through varied and diverse funding sources.**
  - Strategic Initiative #1 – Determine baseline for financial sustainability of the agency.
  - Strategic Initiative #2 – Determine how (and if) we want to staff the agency; or if we want to continue as an exclusive volunteer driven agency; review fiscal implications of each strategy.
  - Strategic Initiative #3 – Determine how we want to fiscally operate; ie. Do we want to contract out the fiscal piece; apply for 501c-3 status; only undertake business opportunities that will break even and/or create revenues (i.e. *Where to Turn* Directory).

Objective 1: To have the Legislative Cost Center in the budget be a self sustaining category through underwriting, membership fees, and donations etc. (Strategic Initiative #1)

Responsibility: Legislative Chair and the Chair of the second event recognizing the Legislative Delegation.

Responsibility: Legislative Chair

Date: June 2008

### **Organizational Priority –Number Five**

- **We are committed to organizational excellence with the goal of establishing and maintaining respected benchmarks of professional practices, and using innovation and creativity in identifying and solving problems. In addition, we believe in verification of quality and quantity of services and organizational improvement efforts.**
  - Strategic Initiative #1 – Plan yearly to review/revise the operational plan. Plan at a minimum to have one retreat for the leadership of TC3. Plan to review the Strategic Plan in a minimum of 3 years, maximum 5 years.

Objective 1: To host a debriefing session that will review what worked and what can be improved on the Legislative Summit and Breakfast. (Strategic Initiative #1)

Responsibility: Legislative Committee Chair

Date: October 2007

Objective 2: To yearly or every other year review/revise the operational plan for the Legislative Committee.

Responsibility: Legislative Committee Chair

Date: May 2007 for plan through June 2008

Objective 3: To highlight successes through an annual report to the Executive Committee that cross references the operational plan with the accomplishments.

Responsibility: Legislative Committee Chair

Date: June 2007