

OPERATIONAL PLAN

Children's Advocacy Team (CAT)

2005 – 2006

Organizational Priority –Number One

- **We believe that the Treasure Coast Coordination Coalition is the premier agency to be the convener and connector in our multi-county area for both the counties we serve and our member agencies. We believe we are the leader to bring together agencies when multi-county/multi-agency solutions are required. In addition, we can assist in bringing additional dollars into our community by providing the support for grants where collaboration and/or a panel of various agencies is required for the grant application process.**
 - Strategic Initiative #1 -- Increase membership in the four county area.
 - Strategic Initiative #2 -- Explore membership outside of four counties (i.e. Brevard, Palm Beach County)
 - Strategic Initiative #3 – Review which committees continue to be relevant to the implementation of the strategic plan; implement accordingly

Objective 1: To identify community members that are representative of the key players in Child Advocacy in the four county area. (Strategic Initiative #1)

Responsibility: CAT Team Chair

Date: July 2005

Completed: CAT membership was broken down into representatives from key child focused areas.

Objective 2: To re-convene the Child Advocacy Team as demonstrated by regular participation of a minimum of ten agencies that are representative of the key players in Child Advocacy in the four county area. (Strategic Initiative #1)

Responsibility: CAT Team

Date: September 2005

Completed” CAT membership had representatives from 14 agencies.

Organizational Priority –Number Two

- **We believe in maintaining a legislative presence in the community and in seeking nonpartisan support for our issues and issues that affect our member agencies. The Treasure Coast Coordination Coalition is committed to a non-partisan stance. While we are unrelenting in our non-partisanship, we stand firm in our organizational vision to advocate on behalf of our issues.**
 - Strategic Initiative #1 --We will assume a leadership role in defining public policy issues at local and state levels. We will educate legislative, executive and judicial branches of government to protect and advance our member agencies' issues and priorities as defined at the Legislative Summit.
 - Strategic Initiative #2 – Determine how to maximize the name recognition established by TC3 through the Legislative Summit.

Objective 1: To host a Child Advocacy Event Annually driven by the issues as outlined by the community needs in the *Legislative Red Book* or another priority need that arises during the year. (Strategic Initiative #1)

Responsibility: CAT Team

Date: June 2006

Not completed – CAT focused mainly on legislative advocacy via communication avenues to legislative delegation...no event planned.

Objective 2: The committee will be responsible for developing a grass-roots mobilization (Child Advocacy Plan) strategy around the priority issues as delineated in the *Legislative Red Book* or another priority need; this plan will include a clear outline for information/communication sharing that in addition to grass-roots mobilization, can be used for sharing generic community information that would be of interest to child serving agencies (i.e. suitcase drive, book drive, promoting Foster Care etc.) (Strategic Initiative #1)

Responsibility: CAT Team/Executive Committee

Date: October 2005

Objective 3: To implement the Child Advocacy Plan. (Strategic Initiative #1)

Responsibility: CAT Team

Date: June 2006

Completed – developed a formalized process to advocate and communicate regarding legislative issues – however, utilization of process was not consistent by all members

Organizational Priority –Number Three

- ***We believe ourselves to be a natural support/vehicle for ongoing communication and multi-agency collaboration to ensure that quality, up-to-date information regarding community resources is available to both professionals and those in need of health and human service assistance.***
 - Strategic Initiative #1 – Re-visit the role of the 1st Stops.
 - Strategic Initiative #2 – Re-visit the role of the *Where to Turn* Directory including reviewing how other communities have managed similar information referral sources; especially how it interrelates to Organizational Priority #4.

Objective 1: The committee will be responsible for developing a grass-roots mobilization (Child Advocacy Plan) strategy around the priority issues as delineated in the *Legislative Red Book* or another priority need; this plan will include a clear outline for information/communication sharing that in addition to grass-roots mobilization, can be used for sharing generic community information that would be of interest to child serving agencies (i.e. suitcase drive, book drive, promoting Foster Care etc.) (Note: does not reflect a specific Strategic Initiative in this area, but instead supports the ongoing communication priority)

Responsibility: CAT Team/Executive Committee

Date: October 2005

Completed – developed a formalized process to advocate and communicate regarding legislative issues – however, utilization of process was not consistent by all members

Organizational Priority –Number Four

- **To promote continued fiscal integrity through varied and diverse funding sources.**
 - Strategic Initiative #1 – Determine baseline for financial sustainability of the agency.
 - Strategic Initiative #2 – Determine how (and if) we want to staff the agency; or if we want to continue as an exclusive volunteer driven agency; review fiscal implications of each strategy.

- Strategic Initiative #3 – Determine how we want to fiscally operate; ie. Do we want to contract out the fiscal piece; apply for 501c-3 status; only undertake business opportunities that will break even and/or create revenues (i.e. *Where to Turn Directory*).

Objective 1: To have the CAT Team Cost Center in the budget be a self sustaining category through underwriting and donations etc. (Strategic Initiative #1)

Responsibility: CAT Committee

Date: June 2006

Not completed – however, no money was spent in this category

Objective 2: Explore the possibility of the CAT Team to serve as an Advisory Council on Federal Grants, thus providing a vehicle for new funds to enter the four county area.

NOTE: THE FOLLOWING WILL BE ON HOLD FOR THE NEXT FISCAL YEAR DUE TO THE CAT TEAM RE-FORMING AND DEVELOPING THEIR PLAN

Organizational Priority –Number Five

- **We are committed to organizational excellence with the goal of establishing and maintaining respected benchmarks of professional practices, and using innovation and creativity in identifying and solving problems. In addition, we believe in verification of quality and quantity of services and organizational improvement efforts.**
 - Strategic Initiative #1 – Plan yearly to review/revise the operational plan. Plan at a minimum to have one retreat for the leadership of TC3. Plan to review the Strategic Plan in a minimum of 3 years, maximum 5 years.

Objective 1: To yearly review/revise the operational plan for the CAT Team.

Responsibility: CAT Team

Date: June 2006

Pending – decision or recommendation to fold CAT under the legislative committee

Objective 2: To highlight successes through an annual report to the Executive Committee that cross references the operational plan with the accomplishments.

Responsibility: CAT Team Chair

Date: June 2006

Completed