

# STRATEGIC PLAN

## Treasure Coast Coordination Coalition

### 2005 – 2008

In late 2004, the Officers and Board of Directors of the Treasure Coast Coordination Coalition (TC3) identified the need for a long range strategic plan to help guide the organization for the next three to five years. Under the direction of President, Elizabeth Whittles, the leadership group met to begin the critical function of future planning. The following document attempts to delineate the work of the Officers and Board members to date. Thanks to all who have participated and will participate in this immensely important activity that will shape the future of TC3 in our community for years to come.

An essential element in successfully crafting an organizational future is a solid understanding and appreciation for its history. For TC3 this was based on an understanding that the organization was borne out of the need to have one agency through which the four county area could collaborate and work together on various projects and a vehicle/forum, when needed, to make this happen.

Some of the successes that this four-county collaboration have celebrated are most notably in the area of legislative advocacy through the innovative Legislative Summit and Breakfast of Champions that have been ongoing for the last several years. TC3 has also promoted information sharing and referral through the *Where to Turn* Directory and the 1<sup>st</sup> Stop Concept. In addition, TC3 has been a community partner in many events and activities in the four county area.

This document is organized in traditional planning terms from the more general to more specific. There are four sections to this strategic plan:

1. **Mission Statement** is the central purpose for our agency.
2. **Organizational Priorities** are the broad thematic directions that will focus the agency over the next three to five years.
3. **Strategic Initiatives** represent what the organization will do in order to achieve our priorities.
4. **Operational Plan** represents the one year work plan that will be put into place to drive the agency in the direction of the organizational priorities. (to be completed by June 2005)

## MISSION STATEMENT

*Promoting collaboration among organizations to better serve the community.*

## ORGANIZATIONAL PRIORITIES

Agreement and commitment by the Officers, Board of Directors, and Member Agencies to the following organizational vision is essential to fulfilling the overall strategic plan. Our vision guides everything we must do in our organization:

### Organizational Priority –Number One

- **We believe that the Treasure Coast Coordination Coalition is the premier agency to be the convener and connector in our multi-county area for both the counties we serve and our member agencies. We believe we are the leader to bring together agencies when multi-county/multi-agency solutions are required. In addition, we can assist in bringing additional dollars into our community by providing the support for grants where collaboration and/or a panel of various agencies is required for the grant application process.**
  - Strategic Initiative #1 -- Increase membership in the four county area.
  - Strategic Initiative #2 -- Explore membership outside of four counties (i.e. Brevard, Palm Beach County)
  - Strategic Initiative #3 – Review which committees continue to be relevant to the implementation of the strategic plan; implement accordingly

### Organizational Priority –Number Two

- **We believe in maintaining a legislative presence in the community and in seeking nonpartisan support for our issues and issues that affect our member agencies. The Treasure Coast Coordination Coalition is committed to a non-partisan stance. While we are unrelenting in our non-partisanship, we stand firm in our organizational vision to advocate on behalf of our issues.**
  - Strategic Initiative #1 --We will assume a leadership role in defining public policy issues at state and local levels. We will educate legislative, executive and judicial branches of government to protect and advance our member agencies' issues and priorities as defined at the Legislative Summit.
  - Strategic Initiative #2 – Determine how to maximize the name recognition established by TC3 through the Legislative Summit.

### Organizational Priority –Number Three

- ***We believe ourselves to be a natural support/vehicle for ongoing communication and multi-agency collaboration to ensure that quality, up-to-date information regarding community resources is available to both professionals and those in need of health and human service assistance.***
  - Strategic Initiative #1 – Re-visit the role of the 1<sup>st</sup> Stops.
  - Strategic Initiative #2 – Re-visit the role of the *Where to Turn* Manual including reviewing how other communities have managed similar information referral sources; especially how it interrelates to Organizational Priority #4.

### Organizational Priority –Number Four

- **To promote continued fiscal integrity through varied and diverse funding sources.**
  - Strategic Initiative #1 – Determine baseline for financial sustainability of the agency.
  - Strategic Initiative #2 – Determine how (and if) we want to staff the agency; or if we want to continue as an exclusive volunteer driven agency; review fiscal implications of each strategy.
  - Strategic Initiative #3 – Determine how we want to fiscally operate; ie. Do we want to contract out the fiscal piece; apply for 501c-3 status; only undertake

business opportunities that will break even and/or make money (i.e. *Where to Turn Manual*).

**Organizational Priority –Number Five**

- **We are committed to organizational excellence with the goal of establishing and maintaining respected benchmarks of professional practices, and using innovation and creativity in identifying and solving problems. In addition, we believe in verification of quality and quantity of services and organizational improvement efforts.**
  - Strategic Initiative #1 – Plan yearly to review/revise the operational plan. Plan at a minimum to have one retreat for the leadership of TC3. Plan to review the Strategic Plan in a minimum of 3 years, maximum 5 years.